



### **What is New York State History Month?**

November was designated as New York State History Month by the New York State Legislature in 1997 with the addition of Section 57.02 to the state's Arts and Cultural Affairs Law.

*"The purpose of this month shall be to celebrate the history of New York state and recognize the contributions of the state and local historians."*

New York State History Month represents an opportunity for historians and cultural institutions to assert the vital importance of preserving and learning about our state's history. It is also a time to engage with the public through programs and learning opportunities about the history of New York State and the ways in which we can help preserve our history.

### **How can I get involved?**

The New York State Museum encourages historians, museums, historic sites, archives, and libraries across the state to join us in presenting events, tours, lectures, discussions, publications, and exhibitions that highlight the importance of New York State history and the role we (and the public) play in preserving it.

### **Marketing: New York State History Month Logo and Path Through History Logo**

Any historical or cultural organization hosting programs for New York State History Month is encouraged to use the New York State History Month logo in their marketing. It is recommended that Path Through History sites also use the Path Through History logo.

### **Marketing: I Love NY Web Calendar**

To submit your New York State History Month event for inclusion in the statewide calendar sponsored by I LOVE NY and Path Through History go to: [www.iloveny.com/events/submit-your-event/](http://www.iloveny.com/events/submit-your-event/). Please check the criteria for "Event Submission" first to make sure your event qualifies. When completing the online form, select "NYS History Month" in the Event Category dropdown menu. The submission will go through a quick approval process and you will be notified when the event has been processed.

## Marketing: Local Level

Sites and historians should use their usual marketing tools to promote their programs, including websites, social media (#NYSHistoryMonth), and press releases to local outlets. The following paragraph about New York State History Month may be used for this purpose:

*In 1997, November was established as New York State History Month by the New York State Legislature. The goal was “to celebrate the history of New York State and recognize the contributions of state and local historians”. New York State History Month provides the opportunity for historians, museums, and cultural institutions to highlight the ways in which history is vitally important in our lives as New Yorkers, and the ways we can all work to preserve it.*



## Path Through History

The Path Through History initiative was created by Governor Andrew M. Cuomo in 2012 to showcase New York’s amazing history in order to increase heritage tourism throughout the state. Path Through History connects and promotes New York’s unparalleled network of museums, historic sites, cultural institutions, and other destinations that tell the important story of New York and the role it has played in the history of our nation. Over 500 designated attractions are featured on the Path Through History website and organized around 13 themes that highlight the state’s rich and diverse history. For more information visit <https://paththroughhistory.iloveny.com>. For more information on becoming a designated Path Through History attraction, please see this nomination form.



## New York State Museum

The State Museum is a program of the New York State Education Department’s Office of Cultural Education under the Board of Regents. Established in 1836, the New York State Museum is the oldest and largest state museum in the nation. The Museum’s mission is to serve the lifelong educational needs of New Yorkers and visitors through its collections, exhibitions, scholarship, programs, media and publications in science, history, anthropology, and art. The Museum has created a New York State History Month website that features educational resources and a schedule of History Month programs at the Museum:

<http://www.nysm.nysed.gov/historymonth>